

**GAIA GROUP USA, LLC**

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## **New Dinnerware Company Gaia Group USA Launches with Five Innovative Globally-Inspired Product Lines**

*Collections Inspired by Mary Blair, Disney's Most Famous Designer, and Popular Trends Including Farm-to-Table, Urban Metallics, and World Patterns*

IHHS 2016, Chicago, IL – March 4, 2016 -- Gaia Group USA ([www.gaiagroupusa.com](http://www.gaiagroupusa.com)) today launched with five globally-inspired dinnerware collections for the home. Dedicated to bringing consumers "the best of the earth," woman-founded/woman-led Gaia's dinnerware is notable for its organic shapes and colors, designs and finishes inspired by nature and patterns from around the world.

Gaia is debuting its new collections at the 2016 International Home and Housewares Show (IHHS Booth # South 2271) in Chicago.

The company's new Gaia Tablescapes™ collections for the home include

- Classic White™ whiteware collection;
- Bella Terra™, which brings the organic farm-to-table aesthetic of California and Italian hillsides with the intentionally unfinished look and restful color palette of hand-thrown ceramics;
- Metallic Elements™ features an unexpected earthy metallic bling – such as aged or distressed brass, copper and iron – that offers a trendy urban feel; and
- Geo™ mixes it up with its lively, fun collection of unexpected mix-and-match color combinations and geometric patterns drawn from every continent.

Gaia Group has also introduced a licensed line of children's ware: World of Mary Blair™. Renowned for her vibrant color combinations and bold, simple shapes, Disney Legend Mary Blair is best known for her work as the designer of Disneyland attraction *It's A Small World* and for her creative impact on the classic Disney features *Alice in Wonderland*, *Peter Pan*, and *Cinderella*.

In keeping with its "better world" philosophy, a portion of proceeds from every sale are donated by Gaia to a US-based food charity. At show launch, the full catalog for Gaia Tablescapes will be found at [www.gaiagroupusa.com/ihscatalog](http://www.gaiagroupusa.com/ihscatalog).

For any sales questions, contact Joseph Joy at [joej@gaiagroupusa.com](mailto:joej@gaiagroupusa.com) or call +1-847-713-5403, extension 703.

## **About Gaia Group USA**

Dedicated to bringing consumers “the best of the earth, woman-owned/woman-led Gaia Group USA designs and manufactures innovatively-designed dinnerware for home, hospitality and private labels. Gaia Tablescapes™ features five home-focused collections: Bella Terra™, Metallic Elements™, Geo™, Classic White™ and World of Mary Blair™. Gaia Group USA divisions include Gaia Hospitality, its restaurant and hospitality dinnerware products, and Gaia Privée, a private-label service that allows manufacturers and retailers to work one-on-one with Gaia’s design and manufacturing teams to create their own bespoke products. Headquartered in Hoffman Estates, IL, Gaia Group USA is found online at [www.gaiagroupusa.com](http://www.gaiagroupusa.com), telephone +1-847-713-5403.

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